

PRESS RELEASE

RRD ACQUIRES A SECOND LINERLESS LINE FROM ETI CONVERTING EQUIPMENT

Longueuil, May 9, 2019 – ETI Converting Equipment, a leading designer and builder of custom-engineered web converting, printing, and coating equipment, today announced that R.R. Donnelley & Sons Company (RRD) (NYSE:RRD), a leading global provider of multichannel solutions for marketing and business communications, has acquired a 26” linerless line to expand its linerless label’s capacity. This equipment will enable RRD to respond to the increasing demand for linerless labels at a very competitive price. Linerless labels are a new trend in the industry. Without a liner, PS labels are eco-friendly and offer improved cost controls and better productivity.

The benefits of the linerless technology are numerous: huge savings on liner, waste reduction, more labels per roll, reverse printing, environmentally friendly, etc...

For RRD, it is a second ETI machine, bought several years ago.

About ETI

ETI Converting Equipment designs and builds custom-engineered web converting, printing and coating equipment used in the manufacturing of pressure sensitive and other label products. Its patented technologies create a more efficient production process and depending on the application, substantial material costs savings for its clients.

ETI is listening to its customers and constantly involved in the industry’s latest trends, as well as being recognized worldwide as a leader and pioneer in helping to develop and bring to market innovative and environmentally friendly labeling solutions.

For more information, please visit the Company’s web site at www.eticonverting.com.

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